

SOUTH BEACH MIAMI HOTELS

The Julia Hotel to open in Miami Beach this spring

Coming in May 2017

BY JOSH BAUMGARD | JAN 12, 2017, 2:14PM EST

TWEET SHARE PIN REC



Illustration of The Julia | Courtesy of SMS Lodging

A new hotel is set to open in Miami Beach this May in **The Julia**, a 29-room boutique hotel in the South of Fifth neighborhood.

It's named after "Mother of Miami" Julia Tuttle and is owned by SMS Lodging. The guest rooms are "each outfitted with custom-designed furnishings," per the press release, with "coral and grey accents, and solid wood flooring, as well as artwork from local artists throughout the rooms and public space."

Located at 336 Collins Avenue, it's a few paces down from **300 Collins**, which topped off in December. The hotel is designed by Stephen Buso.

Amenities include a daily complimentary wine and cheese happy hour in addition to a French continental breakfast. Rates start at \$189 a night.



The lobby | The Julia

“The SoFi neighborhood is an ideal area for The Julia, as it offers the best of South Beach with a neighborhood vibe,” said Gustaf Arnoldsson, CFO of SMS Lodging.

“We are confident that the hotel’s prime location just steps from the beach and within walking distance to great shopping, nightlife, and cuisine will be a significant draw for travelers.”

