

# OCEAN DRIVE

## How Living at Three Hundred Collins Helps Those in Need Around the World

By Jill Sieracki | January 6, 2016 | [Home & Real Estate](#)

New condo development Three Hundred Collins comes with a unique-to-Miami Beach initiative—a partnership with charity: water.



Rendering of the pool at Three Hundred Collins.

"We've done other [real estate] projects that we've always wanted the right opportunity to integrate [a charity component] with, and [Three Hundred Collins](#) just felt right because it is a boutique project. It's a small community, and for everyone in the community to be a part of the greater good just felt like it made sense," says developer Jason Halpern, whose company JMH Development is behind Three Hundred Collins, the 19-unit condo going up in Miami Beach's South of Fifth neighborhood.

The building, which just launched its sales center this past October, will break ground in early 2016 with an estimated date of completion in first quarter 2017. As part of the project, JMH Development plans to donate \$20,000 to global water relief organization [charity: water](#) with each unit sold.

"People know charity: water and it's exciting for everyone to feel a part of that, and be a part of the community of Three Hundred Collins right from the very beginning," says Halpern, citing that launching a condo project with a charity initiative in Miami Beach is an inspiring opportunity because in "a smaller market, it would be more of an outreach and can connect with other developers and make them think about doing similar things."



Charity: water is helping bring clean water to Ethiopian children and families.

So far, JMH Development has donated \$180,000 from sales at Three Hundred Collins to support charity: water's initiatives in Ethiopia and Nepal. "The partnership is a wonderful intersection of business and philanthropy," says charity: water Founder Scott Harrison. "It's an exciting way to bring awareness to a need that affects over 663 million people around the world, and invest in others while investing in a new property."

Launched in New York in 2006, charity: water uses 100 percent of public donations to provide clean water and sanitary conditions to developing countries. A donation as small as \$30 can help create freshwater wells, rainwater catchments, and sand filters, and all contributions are trackable using GPS coordinates on the philanthropy's website. "One hundred percent of the funds donated from Three Hundred Collins will be used to build water projects in Africa and Asia, in countries like Ethiopia, Nepal, and Bangladesh that have some of the greatest need," says Harrison. "These water points will provide clean water, as well as sanitation and hygiene education to entire communities and schools."

Fifty percent of the units in Three Hundred Collins have already sold. And while the spacious column-free interiors, Thomas Juul-Hansen– designed custom kitchens, and one-of-a-kind floor plans are proving attractive to luxury buyers, so too is the opportunity to give back. "So far, the response has been great," says Halpern. "People really like the initiative. We make it part of our whole [sales] presentation and everyone really connects with it. It gives a sense of community to the project from day one, which I think resonates with people."