

Three Hundred Collins half sold, opens sales office

Buyers hail from New York, the Northeast, London and Brazil

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By Ina Cordle

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Three Hundred Collins and Jason Halpern

After launching sales in March, Jason Halpern's Three Hundred Collins is now 50 percent sold, and has opened its sales gallery, *The Real Deal* has learned.

Halpern's New York-based [JM Development's luxury boutique condominium](#), at 300 Collins Avenue in Miami Beach, marks prominent architect Thomas Juul-Hansen's first Miami residential project.

"We've had an amazing response," Laura Garcia, executive vice president of [JM Development](#), told *TRD*.

This week, the five-story, 19-unit South-of-Fifth project opened its sales gallery at 119 Collins Avenue, Suite 400, Garcia said. ONE Sotheby's International Realty is the exclusive sales and marketing team.

"We've had a really good cross section of individuals, because they know of Thomas' work, they love South-of-Fifth, and they are attracted to the high-end, boutique project," Garcia said.

New Yorkers and Northeasterners have shown the strongest representation, as well as buyers